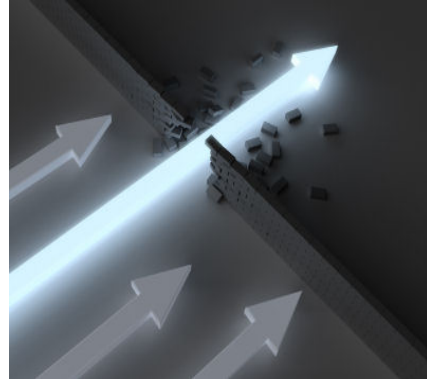


# No Regrets Leadership

## *12 Habits to be More Successful*

Years of executive and consulting experience has demonstrated that leadership characteristics help differentiate great organizations that innovate and execute well versus those that don't. There are many pressures that today's leaders feel on a daily basis. There never seems to be time and there are always urgent things right in front of us. If you become a victim of a lack of time and a slave to the urgent, you will not be nearly the leader you could otherwise be. You may regret not spending the time more wisely. You may regret not getting to important things because of all of the urgent ones. Think of these regrets as a constraint on the success of your organization.



Here's a list of 12 leadership habits that may impact your priorities and help you create a product development advantage, as well as contribute to your success in other endeavors.

You won't regret:

- being very explicit about the difference between goals and commitments
- being authentic with your people
- making necessary personnel changes sooner
- hiring the best talent instead of the perfect puzzle piece suggested by the job description
- communicating frequently to connect the dots between what your people do and the impact it has on the business
- taking the time to listen to people at all levels
- being unforgiving of those who choose not to operate in ways that are consistent with your core values
- spending more energy optimizing for your people's strengths rather than trying to fix their weaknesses
- being clear about the difference between core activities that add value and context activities which just have to work
- taking the first bricks out of the silo walls
- maintaining a strategic perspective even when making tactical choices
- taking the time to get out of the office to learn new things

You may already do many of these things. For the others, ask yourself why not. Perhaps there's a good reason why you or your situation is different. If there isn't, then at least consider the possibility that a little shift could make a big difference.